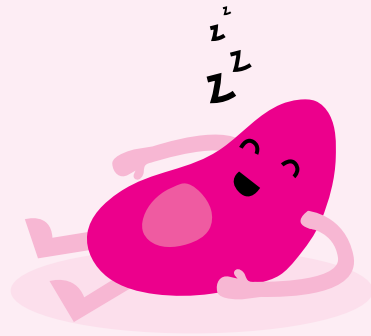


# Flooring Specification

## The 7 Deadly Sins

There are many factors to consider when it comes to flooring specification.

Streamline your specification process by avoiding these Flooring Specification 7 Deadly Sins...



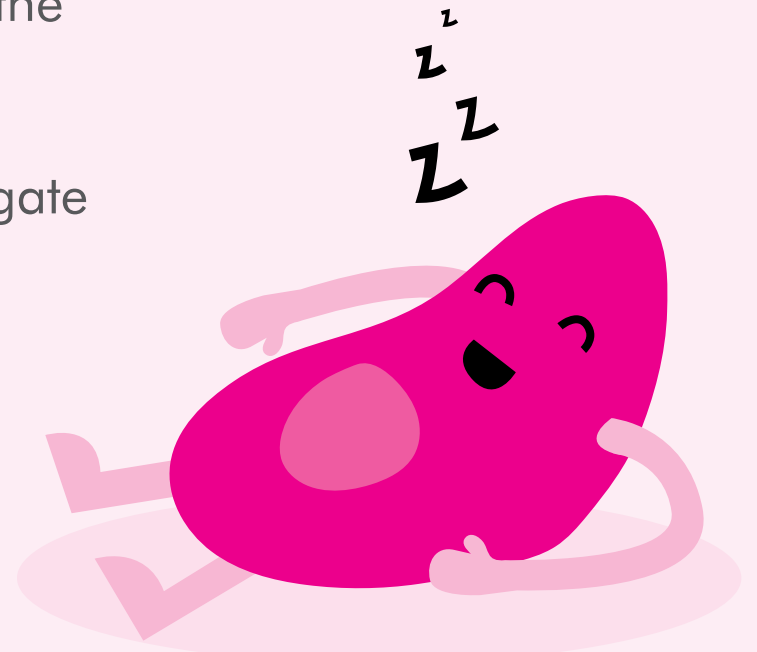
# Sloth

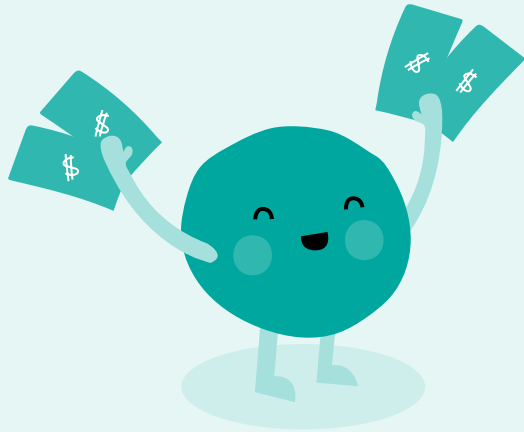
Not Doing your Research

You cannot select the right flooring solution for your project if you don't research both your substrate and the buildings' environmental conditions and requirements.

Not all substrates are created equal and not all flooring solutions will work for your environment. Substrate issues are one of the main reasons a floor fails.

Do your research, ask questions and mitigate future issues.





# Greed

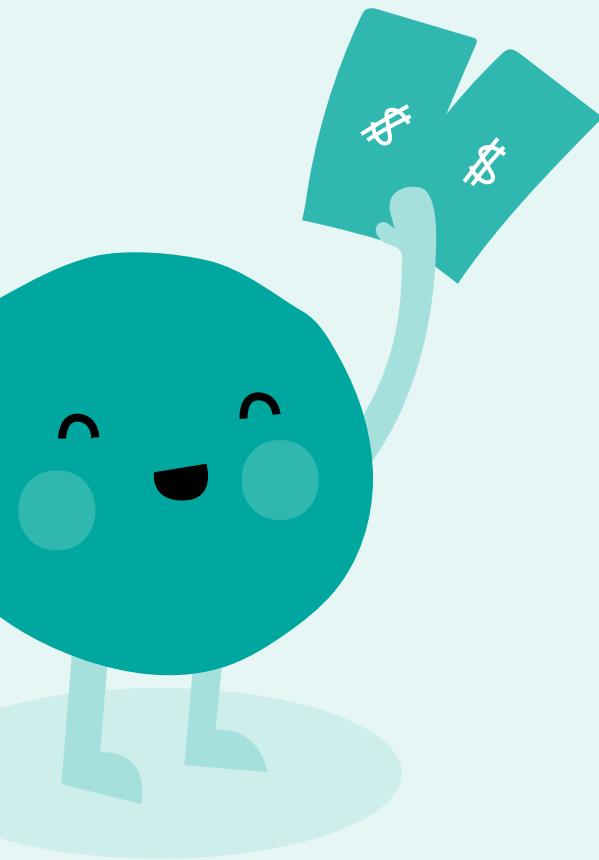
It's All About the Money

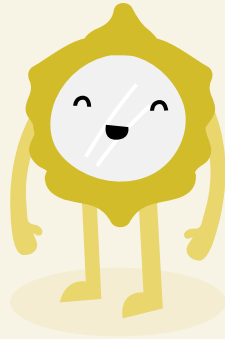
While budget and cost play a crucial role in any building development, it should be one of the last factors considered when specifying a flooring solution.

Choosing a cheap flooring product rather than a fit-for-purpose system can create a costly headache further down the track.

Focusing on saving money rather than your specific requirements can end up costing you more in the long term.

Focus on life-cycle costing rather than initial spend.





# Pride

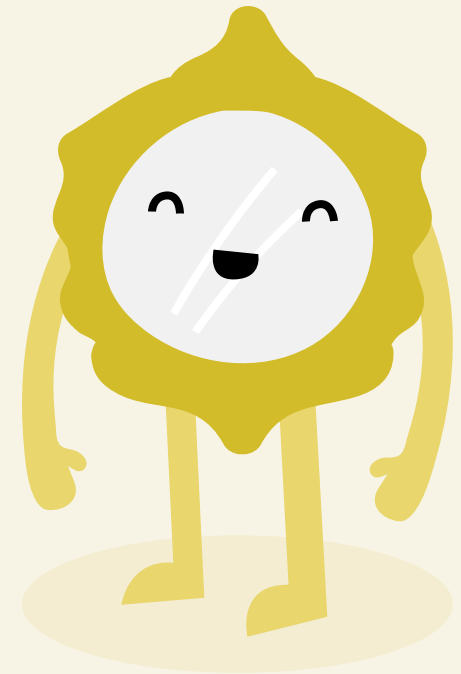
Listen to the Experts

Every project is different with some presenting more challenges than others.

Ensure you talk to flooring experts about your project needs.

A reputable supplier should be able to provide knowledgeable insights and technical advice.

Don't just specify a floor based on historical specifications, look at all your options.







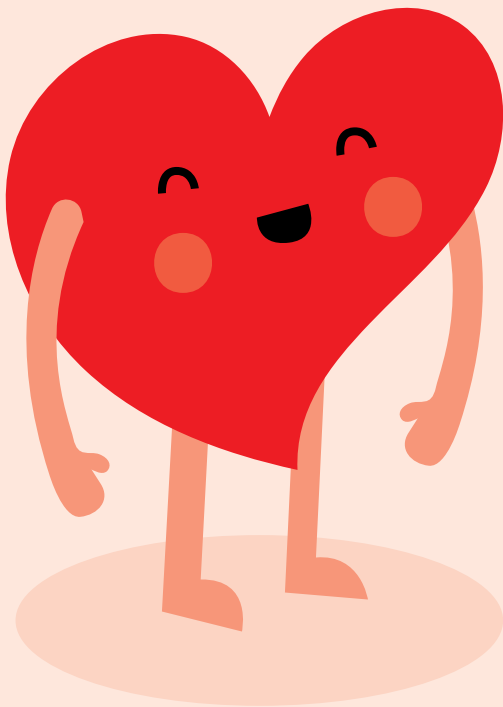
## Lust

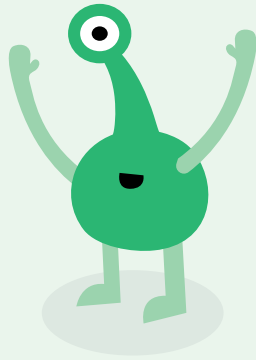
Just Because You Like it,  
Doesn't Meant it Fits

You may have seen the latest in flooring technology and decided you want to use it in your next project.

Just because it may be innovative or cool, doesn't mean that the performance and aesthetics will fit your current project.

Don't get seduced, make sure you specify a flooring system that is fit-for-purpose.





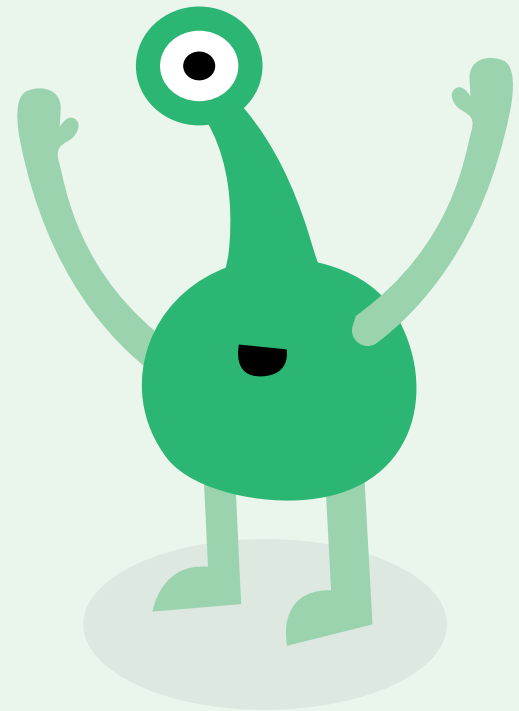
# Envy

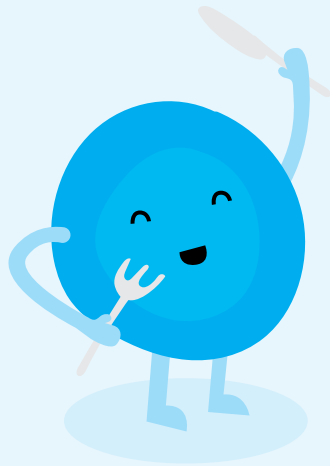
Avoid Flooring Trends

## Don't choose your flooring solution based on what is trendy or popular.

Trends come and go, but a fit-for-purpose flooring solution should last.

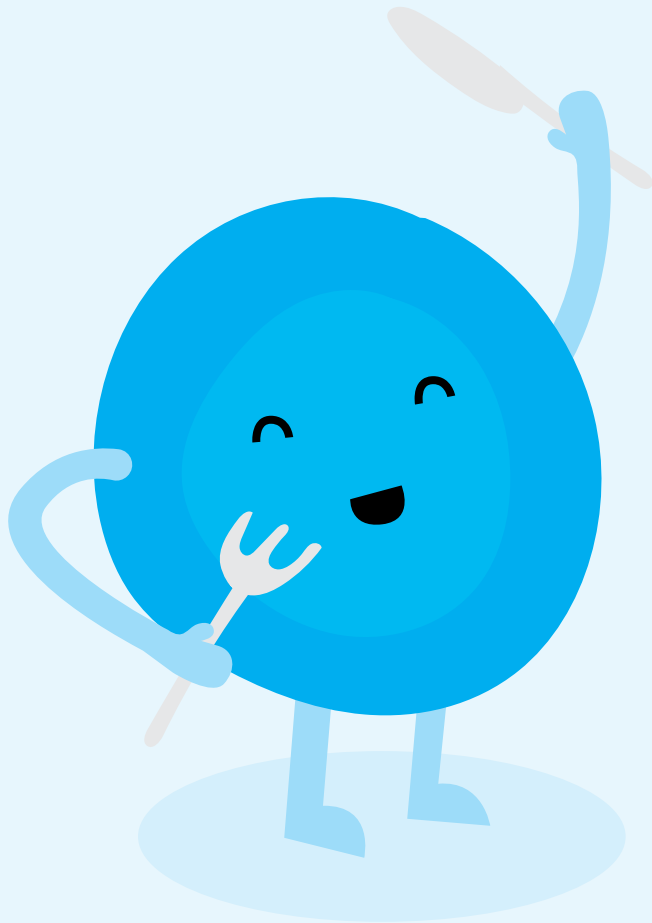
Make sure the flooring system you specify meets the buildings requirements not just what is currently on trend.





# Gluttony

Prioritise the Requirements



Each building has a unique set of requirements. It is important to prioritise these requirements as part of your flooring specification process.

Is the function or is the form of the building the top priority?

Rather than adopting a more is more approach, prioritise your requirements and specify a tailored flooring solution.



# Wrath

Too Many Cooks in the Kitchen

Large scale construction projects can have any number of Architects, Designers, Engineers and Consultants working on various elements at any one time and flooring specification can affect all involved.

Each person has a role within the specification process and through planning, research and expert technical flooring advice, most specification issues can be overcome.





# Avoid the Flooring Specification 7 Deadly Sins...

Contact the Flooring Experts for specification advice before your next flooring project.



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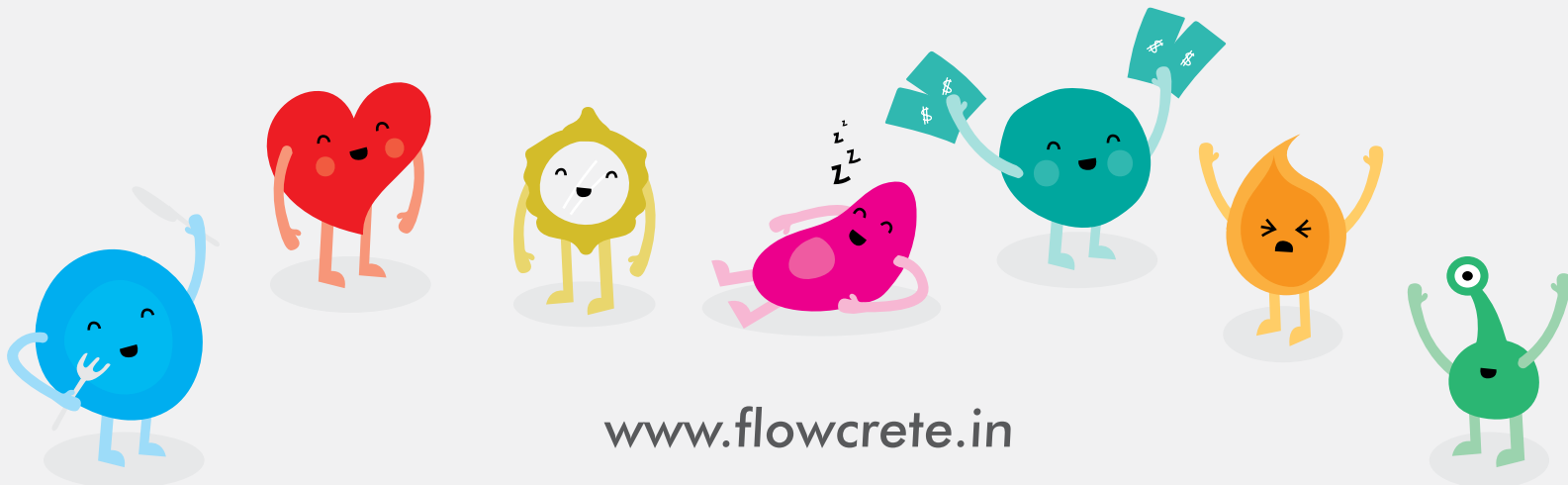
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